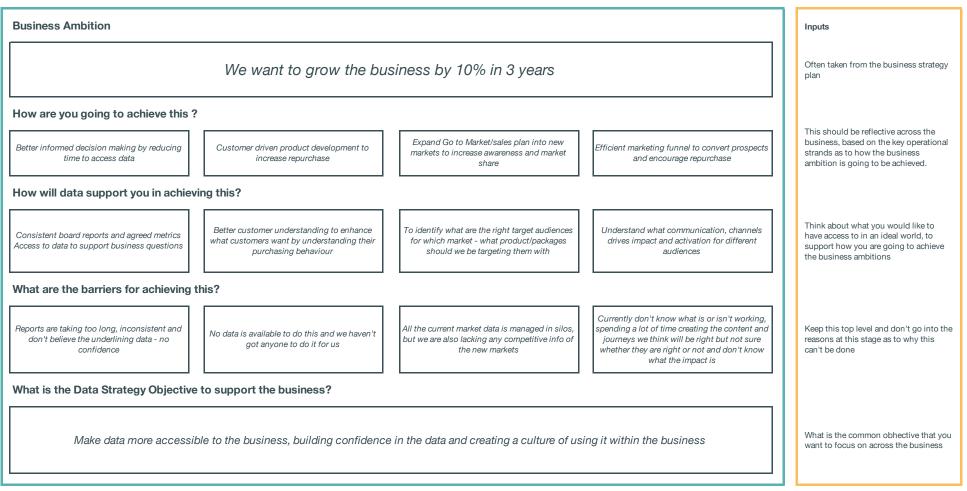
1. Opportunity

Guidelines:

It can be useful to fill out the template as part of a workshop with all key stakeholders across the business to get a consensus of the issues and also a better understanding of what each area requires This should be used to gain a common objective across the business and to focus what you need a data strategy to deliver against Example :

The content in each box below has been included as an example for a completed data strategy objective table; populate this with your own businesses ambitions



1. Opportunity

Owner : Contributers : Reviewers : Version : Date :

Business Ambition	Notes :
How are you going to achieve this ?	
How will data support you in achieving this?	
What are the barriers for achieving this?	
What is the Data Strategy Objective to support the business?	

